

Now Small Brands Get the Big Tools

Get your emerging franchise in the game. Introducing FranConnect Velocity Packs.

Velocity Packs extend the power, centralization, and flexibility of FranConnect – the number one purpose-built franchising platform – to emerging franchisors. This all-new, pre-configured, out-of-the-box solution enables the rapid deployment of franchise management tools and services to emerging franchisors with under 100 locations.

With FranConnect's Velocity Packs for emerging franchisors you can:

- Experience growth up to 44% faster than the competition
- Centralize your franchise management
- Benefit from peer experts in the franchisor and franchisee community
- Gain unit economic efficiency



UNIT EXPANSION

Develop and award more Franchises

Expert tools. No expertise required.

- Application suites, focused on emerging brand growth and unit engagement
- Same FranConnect platform voted #1 Franchise Software by Entrepreneur Magazine
- Pre-configured templates of best practices of our 500+ customers



UNIT REVENUE

Grow the consumer base and spend within the local territory

Fast start, faster results

- Instant access to FranConnect platform
- Personalized training program to ensure success
- Minimal delays with out-of-the-box functionality



UNIT PROFITABILITY

Drive improved unit level economics

Fit to Grow with Your Business

- Robust platform scales from emerging to enterprise needs
- Easily expand functionality and features to meet your business growth

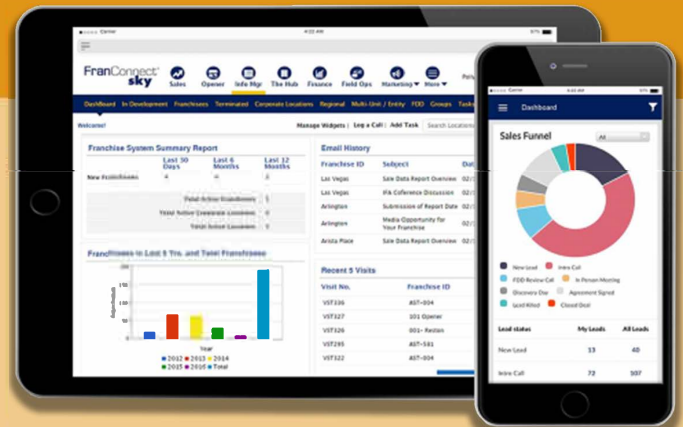
FRANCHISE DEVELOPMENT

SALES CRM

Effectively manage your entire sales progress

OPENER

Automate the opening process and reduce days to open by up to 10 days



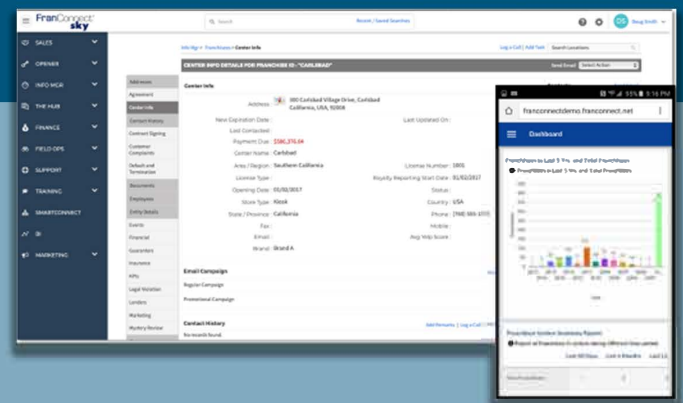
COMPLIANCE & ANALYTICS

INFORMATION MANAGER

Proactively manage compliance without increasing operational overhead

INSIGHTS

Intelligent analytics to enhance unit level economics and profitability



FRANCHISEE ENGAGEMENT

THE HUB

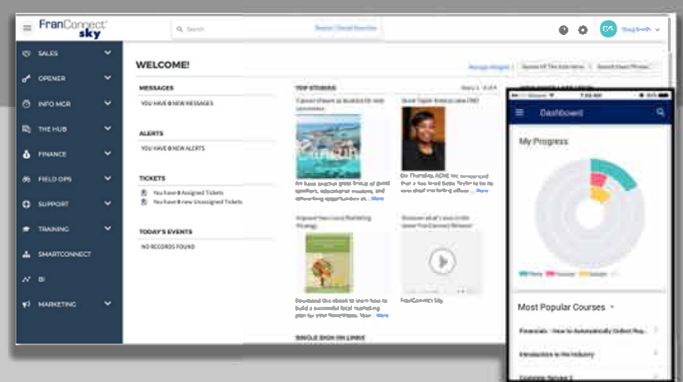
Intranet built for franchisees to enhance engagement

TRAINING

Create, track, and monitor virtual training for franchisees and their employees to ensure success

SUPPORT

Ticket management system that drastically reduces support calls



To see a demo or to receive additional information on FranConnect's Velocity Pack program for emerging brands, or for our other franchise technology products and solutions, contact us at:



Demo: franconnect.com/velocity-pack-demo



+1 (800) 280-8305